

PHP, HTML/CSS

BIDDING

MYSQL

DESIGNING

ORACLE

GRAPHICS

DEVELOPMENT

SEO/SMM

DIGITAL MARKETING

CMS WORDPRESS

SERVER MANAGEMENT

ABOUT US

The company breaks down different pieces of the story into sections that combine words and easily digestible graphics, painting a picture.



PHP Syllabus

CorePHP

Introduction to PHP

- ☒ Evaluation of PHP
- ☒ Basic Syntax
- ☒ Defining Variable and Constant
- ☒ PHP Data type
- ☒ Operator and Expression

Handling HTML Form With PHP

- ☒ Capturing Form Data
- ☒ Dealing with Multi-value field
- ☒ Generating File uploaded Form
- ☒ Redirecting a Form after submission

Decisions and Loop

- ☒ Making Decisions
- ☒ Doing Repetitive task with Looping
- ☒ Mixing Decisions and Looping with HTML

Function

- ☒ What is a Function
- ☒ Define a Function
- ☒ Call by Value and Call by Reference
- ☒ Recursive Function

String

- ☒ Creating and Accessing String
- ☒ Searching & Replacing String
- ☒ Formatting String
- ☒ String Related Library Function

Array

- ☒ Anatomy of an Array
- ☒ Creating Index based and Associative Array
- ☒ Accessing Array Elements
- ☒ Looping with Index based Array
- ☒ Looping with Associative Array using each() and foreach()
- ☒ Some useful Library Function

Working with Files and Directories

- ☒ Understanding Files & Directories
- ☒ Opening and Closing a file
- ☒ Copying, Renaming and Deleting a file
- ☒ File Uploading & Downloading

State Management

- ☒ Using Query String (URL Rewriting)
- ☒ Using Hidden Fields
- ☒ Using Cookies
- ☒ Using Session

String Matching and Regular Expression

- ☒ What's a Regular Expression
- ☒ Pattern matching in PHP
- ☒ Replacing text
- ☒ Splitting a string with a Regular Expression

Generating Images with PHP

- ☒ Basics of Computer Graphics
- ☒ Creating Images
- ☒ Manipulating Images

Database Connectivity with MySQL

- ☒ Connection with MySQL Database
- ☒ Joins (Cross joins, Inner joins, Outer joins, Self joins)
- ☒ Performing Basic Database Operation (DML) (Insert, Delete, Update, Select)
- ☒ Setting Query Parameters
- ☒ Executing Queries

Mini Project (CorePHP)

Web Designing

HTML

- ☒ Introduction to HTML
- ☒ HTML Tags
- ☒ Creating Forms
- ☒ Creating Tables
- ☒ Managing Home Page

CSS

- ☒ Introduction to CSS
- ☒ Three ways to use CSS
- ☒ CSS Properties
- ☒ Designing Websites
- ☒ Working with Templates

Javascript

- ☒ Introduction to Javascript
- ☒ Working with Events
- ☒ Client-Side Validation

JQuery

- ☒ Introduction to JQuery
- ☒ Validation using JQuery
- ☒ JQuery Forms
- ☒ JQuery Examples

AJAX

- ☒ Introduction to AJAX
- ☒ PHP with AJAX
- ☒ Working with Database

Adobe Photoshop & Illustrator Training

- ☒ Learning of photoshop and Illustrator for creating Logos, Banners, UX/UI, Infographic, Web/Flat Designs

Advance PHP

Introduction to OOPS

- ☒ Introduction
- ☒ Objects
- ☒ Declaring a Class
- ☒ The new Keyword and Constructor
- ☒ Destructor
- ☒ Access Method and Properties using (\$) this variable
- ☒ Public, Private, Protected Properties and Methods
- ☒ Static Properties and Methods
- ☒ Class Constant
- ☒ Inheritance & Code Reusability
- ☒ Instance of Operator
- ☒ Abstract Method and Class
- ☒ Interface
- ☒ Final

Exception Handling

- ☒ Understanding Exception and Errors
- ☒ Try, Catch, Throw

All Frameworks and CMS

Framework

- ☒ CakePHP

CMS

- ☒ WordPress
- ☒ Magento (E-Commerce)

Mini Project

Framework- Cake PHP

Introduction to CakePHP

- ☒ Understanding the MVC Pattern Models
- ☒ How MVC works?
- ☒ Configuration of CakePHP
- ☒ Setting up CakePHP with Apache Environment eg. Enable mod_rewrite
- ☒ Configuration of CakePHP to work with Database
- ☒ Running Cake for the first time
- ☒ Cake Convention: Naming convention for MVC and Database tables

Models: Creating Up Model for a Data Base Table

- ☒ Fetching Data
- ☒ Saving and Updating Data
- ☒ Deleting Data
- ☒ User Defined Function in Model
- ☒ Data Validation

Controller: Creating Controller

- ☒ Controller Functions
- ☒ Interacting with Model
- ☒ Interacting with Views
- ☒ Controller Variables and Parameters
- ☒ Redirection
- ☒ Getting Post Data

Views: Creating Views

- ☒ Working with Configuration Layout
- ☒ Creating Custom Layout
- ☒ Elements and Helpers

Cake Session:

- ☒ Storing Data in Cake Session
- ☒ Reading a Session Data
- ☒ Delete Data from a Session

CMS- Wordpress

Introduction to WordPress

- ☒ Understanding and Using Domain Names
- ☒ WordPress Hosting Options
- ☒ Installing WordPress on a Dedicated Server
- ☒ Understanding Directory Permissions

Basics of the WordPress User Interface

- ☒ Understanding the WordPress Dashboard
- ☒ Pages, Tags, Media and Content Administration
- ☒ Core WordPress Settings

Finding and Using WordPress Plugins

- ☒ Finding and Installing Plugins
- ☒ Upgrading WordPress Plugins
- ☒ Recommended WordPress Plugins

Working with WordPress Themes

- ☒ Understanding the Structure of WordPress Themes
- ☒ Finding Themes and Choosing the Right One
- ☒ Installing and Configuring Themes
- ☒ Editing and Customizing Themes
- ☒ Using Theme Frameworks and Parent-Child Themes
- ☒ Theme Best Practices

WordPress Content Management

- ☒ Understanding Posts / Pages
- ☒ Organizing Posts with Categories
- ☒ Connecting Posts together with Tags
- ☒ Hands-On Training on the WordPress Editors
- ☒ Custom Post Types and Custom Taxonomies
- ☒ Managing Lists of Links
- ☒ Hands-On Training on the New Image Editor



Communication Training Syllabus

1. College to Corporate
2. Communication
3. Personality Development
4. Career Anchor
5. Learning Style
6. Organizational Behaviour
7. Time Management
8. Facing Interview during campus placement
9. Extempore/ Group Discussion
10. Role Play (trial interviews)